

R. E. Society's
**R. P. Gogate College of Arts & Science and
R. V. Jogalekar College of Commerce
(Autonomous), Ratnagiri**



**Department of Rural Development
UG Programme 2023-24
Courses & Syllabus**

Under Choice Based Credit System (CBCS)

Name of Programme	Bachelor of Arts (Rural Development)
Level	UG/PG
No of Semesters	06/04
Year of Implementation	2023-24
Programme Specific Outcomes (PSO)	<p>1 To acquaint students to various administrative structures present in Rural Maharashtra</p> <p>2 To inform student about various techniques of rural agricultural diversification</p> <p>3 To introduce the methods of advanced farming as well as organic farming</p> <p>4 To provide opportunity to have hand on experience of various systems and practices related to rural development</p> <p>5 To expose to students to avenues of self-employment in rural areas through field visits, case studies, etc.</p>
Relevance of PSOs to the local, regional, national, and global developmental needs (200 words)	<p>Konkan is a region known for outmigration of labor. The dearth of employment opportunity in non-farming period was cause in early days. In last two decades there is large scale seasonal migration towards Konkan of labor from Nepal, Bihar, Odisha, Jharkhand and Karnataka. The syllabus is designed to address this issue of mismatch between the aspirations of the local youth and the avenues of employment in the region.</p>

Syllabus for B A Rural Development (Autonomous) from the year 2023-24

Name of the Course	Introduction to Rural Development - I
Course Code	UARUD101
Class	FYBA
Semester	I
No of Credits	04
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core (Major)
Highlight revision specific to employability/ entrepreneurship/ skill development (if any)	The syllabi is modified to make it more relevant to the present administrative structures in Villages that work towards developmental processes.

Nomenclature: Introduction to Rural Development - I

Course Outcomes:

CO1– The Learner shall be able to understand basic concepts of Rural Development

CO2 - The Learner shall be able to understand basic concept of Rural Society

CO3 – The Learner shall be able to analyze and classify Development Administration, Education, Revenue Administration.

CO4 – The Learner shall be able to evaluate Panchayat Raj system

CO5 – The Learner shall be able to prepare a field visit report

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Rural Development	1. Definition of Rural Development 2. Concept of Rural Development 3. Nature and Scope of Rural Development 4. Introduction of Rural Development 5. Ways of Rural Development	10
II	Rural Society	1. Concept of Rural Society 2. Nature of Rural Society 3. Characteristic of Rural Society	15

III	Rural Administration	1. Development Administration – Functions and Responsibilities of Gram Sevaks, Agricultural officers, Health Nurses 2. Education – Anganwadis, Primary education their structure and functions 3. Revenue Administration – Functions of Talathi, Kotwal, Police Patil, Rural Post Office, Livestock Supervisor	15
IV	Panchayat Governance	1. Zillha Parishad – Structure and Functions 2. Panchayat Samiti – Structure and Functions 3. Gram Panchayat – Structure and Functions 4. Gram Sabha – Structure and Functions	15
V	Field Visit (Any one)	1. Visit to Gram Panchayat 2. Agricultural Supervisor Interview	05

Learning Resources recommended:

- 1) कटार सिंह. अनिल शिशोदिया, ग्रामीण विकास- चौथी आवृत्ती
- 2) डॉ. वा. भा. पाटील, पंचायत राज, प्रकाशक – श्री. रंगराव पाटील, प्रशांत पब्लिकेशन्स
- 3) R.P. MISRA, Rural Development- Concept Publishing Company, New Delhi.
- 4) डॉ. संभाजी एन. दसाई, ग्रामीण समाज व विकास , प्रकाशक – श्री. रंगराव पाटील, प्रशांत पब्लिकेशन्स

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Rural Development	26/07/2023	Chalk and Talk, Videos
II	Rural Society	09/08/2023	Chalk and Talk
III	Rural Administration	11/09/2023	Chalk and Talk
IV	Panchayat Governance	30/09/2023	Chalk and Talk
V	Field Visit (Any one)	13/08/2023	Experiential learning, Project work

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	20
Viva voce	10
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Particular	Marks
1	I	Attempt any two questions out of three.	15
2	II	Attempt any two questions out of three.	15
3	III	Attempt any two questions out of three.	15
4	IV	Attempt any two questions out of three.	15
Total			60

Name of the Course	Introduction to Rural Development - II
Course Code	UARUD201
Class	FYBA
Semester	II
No of Credits	02
Nature	Theory/ Practical/ Project / other (please specify)
Type	Core (Major)
Highlight revision specific to employability/ entrepreneurship/ skill development (if any)	The syllabi is modified to make it more relevant to the present administrative structures in Villages that work towards developmental processes.

Nomenclature: Introduction to Rural Development -II

Course Outcomes:

CO1— The Learner shall be able to discriminate various Rural Economy

CO2 – The Learner shall be able to evaluate development of various Ideal Villeges

CO3 – The Learner shall be able to prepare a field visit report

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Rural Economy	1. Nature of Rural Business 2. Rural Resources 3. Village Industry 4. Rural Economy – Income, Inequality	15
II	Ideal Village	1. Ralegansiddhi 2. Hivre Bajar 3. Mendha Lekha 4. Patoda	10
III	Field Visit (Any one)	1. Visit to Village 2. Development Project	05

Learning Resources recommended:

- 1) डॉ. दा. धों. काचोळ ग्रामीण-नागरी प्रश्न आणि समस्या
- 2) प्रा. अशोक रामचंद्र गोर ग्रामीण व नागरी समाजशास्त्र, विद्या बुक्स पब्लिशर्स, औरंगपुरा, औरंगाबाद

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Rural Economy	17/12/2023	Chalk and Talk, Videos
II	Ideal Village	30/01/2024	Chalk and Talk, Case Study, Videos
III	Field Visit (Any one)	16/02/2024	Experiential learning, Project work

Evaluation Pattern**A. Internal Evaluation**

Method	Marks
Submission of Field Visit Report	20
Viva voce	10
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Particular	Marks
1	I	Attempt any two questions out of three.	20
2	II	Attempt any two questions out of three.	20
3	I & II	Attempt any two questions out of four.	20
Total			60

Name of the Course	Rural Society
Course Code	UARD 301
Class	SYBA
Semester	III
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core (Major)
Highlight revision specific to employability/ entrepreneurship/ skill development (if any)	NA

Nomenclature: Rural Society

Course Outcomes:

CO1- To acquaint students to the types of rural societies

CO2–To introduce the rural institutional systems

CO3–To highlight changes in rural social setup

CO4 –To introduce theories related to social change in rural areas

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Indian Rural Society	a. Components of Indian Rural Society Tribal Community : Definition and Characteristics Rural Community : Definition and Characteristics Urban Community : Definition and Characteristics b. Rural Urban Continuum: Concept , Examples , Impact of Rural Community on Urban Community c. Problems of Weaker Section Scheduled Caste : Problems ,Remedial Measures and Constitutional Provisions Scheduled Tribes : Problems ,Remedial Measures Problems Of Women : Responsible Factor , Remedial Measures	10
II	Rural Institutional System	a. Religion: Concept, Features, Main Factors , Function , Importance b. Education: Concept, Objectives, Function And Importance in Rural Development c. Co-operation: Concept, Features, Merits And Demerits, Importance in Rural Development	10
III	Social Change	a. Concept Of Social Change b. Reasons Of Social Change c. Change In Rural Social Life	10
IV	Concept Related to Social Change	a. Sanskritization: Concept, Features, Factors Responsible for Sanskritization b. Westernization: Concept, Features, Nature, Impact of	10

		Westernization on Indian Society c. Modernization: Concept, Nature, causes, Process of Modernization in Rural Area	
V	Field Visit (Any two)	1. Visit to Tribal Development project 2. Visit to Orphanage / Child Development Department 3. A Visit to an educational institution 4. A study of the factors of social change 5. A study of Modernization in last 75 years	05

Learning Resources recommended:

- 1) Dr. Sinha H. K. challenges in Rural Development, 1998 Discovery Publication House, New Delhi-
- 2) Dr. Dubey M. K. Rural and Urban Development in India, 2000, Commonwealth Publisher, New Delhi-110002.
- 3) Dr. Desai A. R. Rural Society in India, 1978 Popular Publication House
- 4) Vasant Desai- Rural Development-Volume. I & Iv
- 5) प्रा. गुरुनाथ नाडगोडे – ग्रामीण समाजशास्त्र, १९८९

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Indian Rural Society	03/07/2023	Chalk and Talk, AV resources
II	Rural Institutional System	19/07/2023	Chalk and Talk, AV resources
III	Social Change	10/08/2023	Chalk and Talk, AV resources
IV	Concept Related to Social Change	27/09/2023	Chalk and Talk, AV resources
V	Field Visit, Practical, Project	23/08/2023	Chalk and Talk, demonstration, AV resources

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Rural Development Strategies
Course Code	UARD 401
Class	SYBA
Semester	IV
No of Credits	03
Nature	Theory/ Practical / Project/ other (please specify)
Type	Core (Major)
Highlight revision specific to employability/ entrepreneurship/ skill development (if any)	NA

Nomenclature: Rural Development Strategies

Course Outcomes:

CO1- To study agricultural policy of India

CO2 – To study mechanism of rural change

CO3 – To study ways and means for rural employment

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Study of Agricultural Policies	a. Schemes Implem By Agricultural Department b. Schemes Implemented By Panchayat Raj c. Schemes Implemented By Department Of Tribal Development	10
II	Agricultural Development	a. National Agricultural Policy 2007 and Food Security <ul style="list-style-type: none"> • Concept • Objectives • Features • Provision and Drawbacks b. Irrigation and Water Management <ul style="list-style-type: none"> • Importance Of Irrigation In Agriculture • Sources Of Irrigation • Methods Of Irrigation - Modern And Conventional c. Agricultural Universities and KVK <ul style="list-style-type: none"> • Establishment • Importance And Need • Function 	10
III	Sources of Rural Employment	a. Self Help Group <ul style="list-style-type: none"> • Concept • Origin and Development Features • Importance In Rural Development b. Maharashtra State Rural Livelihood Mission (MSRLM) <ul style="list-style-type: none"> • Features Of Scheme • Concept of Dashsutri • Dashsutri 	10

		<ul style="list-style-type: none"> • Self Help Group And Dashesutri c. Agro Based Industries <ul style="list-style-type: none"> • Concept, Types, Function, Importance in Employment Generation • Problems Of Agro Based Industries 	
IV	Tourism Development	<ul style="list-style-type: none"> • Concept, Factors • Merits And Demerits In Tourism a. Rural Tourism : Concept, Nature, Importance, Limitation b. Agro Tourism : Concept, Nature, Importance, Merits and Demerits c. Environmental Tourism : Concept, Nature, Need And Importance	10
V	Field Visit (Any two)	1 Study of SHG 2 Study of various schemes of Agriculture Department 3 Study of various agro-related schemes of Panchayat Samiti	05

Learning Resources recommended:

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Study of Agricultural Policies	11/12/2023	Chalk and Talk, AV resources
II	Agricultural Development	12/01/2024	Chalk and Talk, AV resources
III	Sources of Rural Employment	30/01/2024	Chalk and Talk, AV resources
IV	Tourism Development	16/02/2024	Chalk and Talk, AV resources
V	Field Visit, Practical, Project	26/02/2024	Chalk and Talk, Demonstration, AV resources

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Test/Assignment	30
Project	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Rural Administration
Course Code	UARD 302
Class	SYBA
Semester	III
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core (Major)
Highlight revision specific to employability/ entrepreneurship/ skill development (if any)	NA

Nomenclature: Rural Administration

Course Outcomes:

CO1- To introduce administrative system at district

CO2 – To introduce structure and functioning of revenue administration in district

CO3 – To introduce administrative system related to Law and Order in district

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	District Administration	a) Basic concept of District Administration. b) Objectives and Principles of District Administration c) Post independence developments of District Administration d) Components of District Administration.	10
II	Revenue Administration	a) Historical Background b) Scope of Revenue Administration. c) Components of Revenue Administration. d) Functions & Functionaries of Revenue Administration	10
III	Law & Order Administration & Judicial Machinery.	a) Machinery of Law and order in District b) Judicial Machinery in district c) Civil and Criminal Judicial d) LokAdalat - (People Judicial)	10
IV	Planning for Rural Development.	a) Concept, types and importance of planning. b) District planning Machinery. c) Post 1992 reforms in district planning Machinery. d) Need of people participation in rural planning.	10
V	Field Visit (Any two)	1 Visit to District Magistrate office 2 Visit to Revenue Department 3 Visit to Civil / Criminal Court 4 Visit to District Planning Department	05

Learning Resources recommended:

१. महाराष्ट्र शासन महाराष्ट्र- जिल्हा परिषद व पंचायत समिती अधिनियम – १९८१

२. डॉ.श. ना. नवलगुंदकर, भारतीय शासन आणि राजकारण, नरेंद्र प्रकाशन, पुणे.
३. प्रा. ची. ग. धांगरेकर भारतीय राज्यघटना स्वरूप आणि राजकारण, मंगेश प्रकाशन, नागपूर
४. प्रा. बी. टी. देशमुख, भारतीय संविधान, पिंपळापुरे, अॅण्ड क. नागपूर.
५. कृ. ना. वळसंगकर शासकीय यंत्रणा, महाराष्ट्र विद्यापीठ ग्रंथनिर्मिती मंडळ करिता सुविचार प्रकाशन मंडळ, नागपूर.
६. Co-operative Act. 2009 Chaudhari Pulications

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	District Administration	06/07/2023	Chalk and Talk
II	Revenue Administration	29/07/2023	Chalk and Talk
III	Law & Order Administration & Judicial Machinery.	25/08/2023	Chalk and Talk
IV	Planning for Rural Development	29/09/2023	Chalk and Talk
V	Field Visit, Project	14/09/2023	Experiential learning, Project work

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Laws Related to Rural Development
Course Code	UARD 402
Class	SYBA
Semester	IV
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core (Major)
Highlight revision specific to employability/ entrepreneurship/ skill development (if any) 100 words	NA

Nomenclature: Laws Related to Rural Development

Course Outcomes:

CO1- To study provisions in Panchayat Raj Act

CO2 – To study provisions in Land Reform Act

CO3 – To study laws related to PESA

CO4- To study RTI and its role in Rural Development

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Law related to Panchayat Raj in Maharashtra	a) Historical Background. b) Mumbai Grampanchayat Act. 1958. c) Maharashtra Zilhaparishad and PanchayatSamiti Act 1961. d) 73rd Constitutional Amendment.	10
II	Land Reform Legislations	a) Land holding and Land Reforms. b) Tenancy Act. c) Land Calling Act. d) Consolidation of land holding Act.	10
III	Law related to rural area	a) Law related to Tribal Community land. b) PESA- (Power of Gram Sabha in Tribal Area) c) Laws related to Forest land - Forest right Act. d) Biodiversity Act. - Natural Conservation 2002 e) Co-operative Act - 2009	10
IV	Right of Information Act - 2005	a) Introduction, Concept b) Maharashtra RTI Act. - 2005. c) Consequences & Importance of changes suggested by Central Government d) Annexure A, B, C of RTI e) Impact of RTI on Rural Administration Machinery.	10
V	Field Visit (Any two)	1 Study of 7/12 land record extract 2 Study of work and role of BDO/CEO Zilla Parishad 3 Visit to local cooperative institute	05

Learning Resources recommended:

1. Shri. Sarvesh Kulkarni, Central Right to Information Act 2005
2. Forest Right Act, Chaudhari Publications

3. Biodiversity, Act 2002 Chaudhari Publications
4. PESA Act 1996 Chaudhari Publications
5. अण्णा हजारे, केंद्रीय माहितीचा अधिकार, अधिनियम २००५

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Law related to PanchayatRaj in Maharashtra	13/12/2023	Chalk and Talk, Videos
II	Land Reform Legislations	18/01/2024	Chalk and Talk
III	Law related to rural area	03/02/2024	Chalk and Talk
IV	Right of Information Act - 2005	15/02/2024	Chalk and Talk
V	Field Visit, Project	22/02/2024	Experiential learning, Project work

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Syllabus for TYBA Autonomous from the year 2023-24

Name of the Course	Agriculture and its Significance in Rural Development
Course Code	UARD 501
Class	TYBA
Semester	V
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core/ Elective
Highlight revision specific to employability/ entrepreneurship/ skill development (if any)	NA

Nomenclature: Agriculture and its Significance in Rural Development

Course Outcomes:

CO1- To study the Concepts and importance of agriculture in Rural Development.

CO2 – To study the Significance of inputs for increasing the agricultural production.

CO3 – To understand modern trends and techniques in agriculture.

CO4- To study the importance of Farm Business Management.

CO5 – To understand the role and significance of agricultural universities in Education, Research and Extension Education.

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Agriculture	a) Definition – History - Nature- Feature of Agriculture. b) Scope and Role of Agriculture in Indian Economy. c) Agricultural productivity – Concept, Causes of low productivity –consequences -measures.	10
II	Land	a) Constituents of Land and. its Natural characteristics and types of Soil. b) Soil Erosion- types - Causes, consequences- Remedial measures. c) Soil Testing- Need, Importance in Agriculture.	10
III	Significance of Inputs in Agriculture.	a) Seeds - Traditional and Non Traditional and its Importance b) Types of Fertilizers and Pesticides, its Importance and Consequences c) Agricultural Equipments- Traditional and Non Traditional	10
IV	Farm Business Management	a) Meaning, Objectives and Nature b) Principles of Farm Business Management. c) Factors of Agricultural Production.	10
V	Field Visit (Any two)	1 Visit to Govt. of Maharashtra Agricultural Department and write and report on any program 2 Visit to Agro based industries 3 Visit to Organic Farm	05

Learning Resources recommended:

१. डॉ. जी.एन. झामरे, भारतीय अर्थव्यवस्था विकास व पर्यावरण अर्थशास्त्र, पिंपळापुरे आणि कं. पब्लिकेशन, औरंगाबाद.
२. डॉ. गंगाधर कायंदे –पाटील, शेतीचे अर्थशास्त्र, चैतन्य पब्लिकेशन, नाशिक – १३
३. यशवंत पंडितराव, भारतातील ग्रामीण औद्योगिकीकरण.
४. डॉ. देसाई, डॉ. निर्मल भालेराव, कृषी अर्थशास्त्र आणि भारतातील शेती व्यवसाय, निराली प्रकाशन.
५. Plans for Reclamation of waste Lands Publication and information's Directorate, New Delhi, 1994.
६. Talari J.M., Naik V.G. and Jalgaonkar V.N., Introduction to Agriculture Economics Agriculture Business Management.

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Agriculture	03/07/2023	Chalk and Talk
II	Land	01/08/2023	Chalk and Talk
III	Significance of Inputs in Agriculture	04/09/2023	Chalk and Talk
IV	Farm Business Management	05/09/2023	Chalk and Talk
V	Field Visit, Practical, Project	28/08/2023	Experiential learning, Project work

Evaluation Pattern :

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Agriculture and its Significance in Rural Development
Course Code	UARD 601
Class	TYBA
Semester	VI
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core/ Elective
Highlight revision specific to employability/ entrepreneurship/ skill development (if any) 100 words	NA

Nomenclature: Agriculture and its Significance in Rural Development

Course Outcomes:

CO1- To study the concepts and importance of agriculture in Rural Development.

CO2 – To study the Significance of inputs for increasing the agricultural production.

CO3 – To understand modern trends and techniques in agriculture.

CO4 – To study the importance of Farm Business Management.

CO5- To understand the role and significance of agricultural universities in Education, Research and Extension Education.

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Review of Agricultural Policies	a) Green Revolution- Concept, Principles, Consequences and evaluation b) Green Revolution Pre and Post(1950-65 and 1966-onwards) c) In the era of Liberalization Policy 1991 and onwards.	10
II	Agricultural Education Extension and Research	a) Role of Indian Council of Agriculture and Research (ICAR) b) Role of Agricultural Universities and KrishiVigyanKendras (KVK) c) Structure and Functions of Department of Agriculture – Govt. of Maharashtra.	10
III	Recent Trends in Agriculture	a) Sustainable Agriculture b) Organic Farming c) Green House and Tissue Culture	10
IV	Agricultural Related Activities	a) Group Farming - Concept, and importance b) Food and fruit processing Industries- Nature and importance. c) Women participation in Agricultural Sector.	10
V	Field Visit (Any two)	1 Visit to Agricultural Universities / KVK 2 Visit to Green House or tissue culture laboratory 3 Interaction with Progressive Farmers / Group farming	05

Learning Resources recommended:

1. Agarwal A.N., Indian Economy, Problems of Development and Planning
2. Dantawala , Indian Agriculture Development since Independence, Oxford & IHB Publication.
3. Dr. Chandra Shekar Prasad, Agriculture and Sustainable Development in India, New Century Publication.
4. Dr. K.A. Rasure, Sustainable Development in India, Oxford Book Company, Jaipur, New Delhi.
5. Raju V.T. and Rao D>V., Economic of farm production And Management, Oxford & IBH Publishing Co Pvt., New Delhi – 10049

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Review of Agricultural Policies	09/12/2023	Chalk and Talk
II	Agricultural Education Extension and Research	15/01/2024	Chalk and Talk
III	Recent Trends in Agriculture	03/02/2024	Chalk and Talk
IV	Agricultural Related Activities	26/02/2024	Chalk and Talk
V	Field Visit, Practical, Project	08/02/2024	Experiential learning, Project work

Evaluation Pattern**A. Internal Evaluation**

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Syllabus for TYBA Autonomous from the year 2023-24

Name of the Course	Rural Marketing and Finance
Course Code	UARD 502
Class	TYBA
Semester	V
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core/ Elective
Highlight revision specific to employability/ entrepreneurship/ skill development (if any)	NA

Nomenclature: Rural Marketing and Finance

Course Outcomes:

CO1- The course aims to familiarize the students with the basic concepts of Marketing

CO2 – Aware the students regarding nature of the Rural Consumers and rural credit.

CO3 – Knowledge of marketing of agricultural produce.

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Rural Marketing	1) Concept and characteristics of rural marketing. 2) Scope and significance of rural marketing. 3) Problems of Rural Marketing and Remedial measures	10
II	Agriculture Marketing	1) Concept, Nature and types of Agricultural Marketing 2) Functions of Agricultural Marketing 3) Significance of Agricultural Marketing in Rural Development.	10
III	Marketing Risks and Uncertainties	1) Features of Agricultural Products. 2) Concepts of marketable surplus and marketed surplus-causes of low marketed surplus. 3) Risks and Uncertainties- Types, Remedial Measures.	10
IV	Agencies in Agricultural Marketing	1) Marketing Inter-mediators. 2) Agricultural Agencies- Food Corporation of India (FCI) 3) Agriculture Produce and Marketing Committee (APMC) and National Agricultural Cooperative Marketing Federation (NAFED)	10
V	Field Visit (Any two)	1A visit to local / weekly market 2 A visit to APMC 3 Visit to Co-operative society	05

Learning Resources recommended:

1. Badi R.V.Badi N.V. Rural Marketing for Module 1 P.NO, 77 to 96, 243 to 250, 457 to 478, 361 to 368
2. Mishra and Puri Development Issues of Indian Economy Himalaya Publishing House for Module 1 Mumbai-400 004-2013
3. Habeeb U.R. Rahman K.S. Rural Marketing in Indai HPH-Mumbai 400 004---2003.
4. Desai Vasant Small-scale industries and entrepreneurship Himalaya Publishing House, "Ramdut", Dr.Bhalerao Marg, Girgaon, Mumbai 400004./1998 p.no.291.
5. Dantwala M.L.Indian Agriculture Since Independence Oxford and IBH Publishing Co.Pvt. Ltd. New Delhi – 110 001 1990

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Rural Marketing	13/07/2023	Chalk and Talk
II	Agriculture Marketing	09/08/2023	Chalk and Talk
III	Marketing Risks and Uncertainties	06/09/2023	Chalk and Talk
IV	Agencies in Agricultural Marketing	26/09/2023	Chalk and Talk
V	Field Visit, Practical, Project	07/09/2023	Experiential learning, Project work

Evaluation Pattern**A. Internal Evaluation**

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Syllabus for TYBA Autonomous from the year 2023-24

Name of the Course	Rural Marketing and Finance
Course Code	UARD 602
Class	TYBA
Semester	VI
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core/ Elective
Highlight revision specific to employability/ entrepreneurship/ skill development (if any)	NA

Nomenclature: Rural Marketing and Finance

Course Outcomes:

CO1- The course aims to familiarize the students with the basic concepts of Marketing.

CO2 – Aware the students regarding nature of the Rural Consumers and rural credit.

CO3 – Knowledge of marketing of agricultural produce.

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Rural Finance	1) Rural Finance - Concept, Nature and types 2) Rural ineptness – causes, consequences and remedial measures 3) Sources of Rural Finance - Institutional and Non Institutional	10
II	Financial Institution	1) Co-operative Financial Institutions.-PCCS, DCCB and SCCB 2) Role of NABARD in Rural Development. 3) Regional Rural Banks.	10
III	Micro Finance	1) Concept, Origin and scope of micro finance. 2) Significance of Self -help Group in Rural Development. 3) Self Help Group – Bank linkages.	10
IV	Problems of Rural Finance	1) Problems related to agriculture credit supply. 2) Remedial measures and promotion of rural credit. 3) Crop and livestock insurance and its importance.	10
V	Field Visit (Any two)	1 A study of self-helf group 2 A study of agricultural co-operative credit society 3 Preparation of application for agricultural finance	05

Learning Resources recommended:

1. Sherlekar S.A. Marketing Management Himalaya publishing House/ 2004 pg.no. 539 to 555
2. Acharya S.S : Agarwal N.L. Agriculture Marketing in India Oxford and IBH Publishing company private limited 113-B Shahpurjat Asian Village side, New Delhi- 110049 India .
3. Desai. S.S. M Fundamental of rural economics Himalaya publishing House 1986
4. Reddy Subba. S: Raghu ram p Agriculture finance and management Oxford and IBH Publishing company private limited 113-B Shahpurjt Asian Village side, New Delhi – 110049 India.
5. Datta Ruddar : Sundaram K P M Indian economy S. Chandand company limited 7361, Ramnagar, New Delhi-110055.

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Rural Finance	07/12/2023	Chalk and Talk
II	Financial Institution	10/01/2024	Chalk and Talk
III	Micro Finance	01/02/2024	Chalk and Talk
IV	Problems of Rural Finance	22/02/2024	Chalk and Talk
V	Field Visit, Practical, Project	10/02/2024	Experiential learning, Project work

Evaluation Pattern**A. Internal Evaluation**

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Syllabus for TYBA Autonomous from the year 2023-24

Name of the Course	Applied Agriculture
Course Code	UARD 503
Class	TYBA
Semester	V
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core/ Elective
Highlight revision specific to employability/ entrepreneurship/ skill development (if any)	NA

Nomenclature: Applied Agriculture

Course Outcomes:

CO1- To study the concept, scope and significance of applied agriculture.

CO2 – To aware students about zero budget and zero budget and Bio farming.

CO3 – To study the concept, nature, significance and various techniques of horticulture.

CO4 – To study the importance of people participation to promote forestry.

CO5- To study various agro based allied activities and their importance for rural development.

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Applied agriculture	1) Definition, nature and scope of applied agriculture. 2) Significance of allied activities in applied agriculture. 3) Its significance in rural development.	10
II	Agro-Ecology	1) Definition, nature and scope of Agro-Ecology. 2) Zero Budget Farming and Bio-farming. 3) Mix cropping pattern.	10
III	Horticulture	1) Concept and Nature of Horticulture. 2) Significance of Horticulture and Floriculture in Rural development. 3) Various Techniques and factors of horticulture.	10
IV	Forestry	1) Concept and Types of forestry 2) Importance of forestry. 3) Government role and peoples participation to promote forestry.	10
V	Field Visit (Any two)	1) Visit to Horticulture Nursery 2) Visit to Agro-allied processing unit 3) Visit to Social forestry/ forest department	05

Learning Resources recommended:

1. Patil, A.V. & Bhore D.P. कोरडवाहू फळझाडे Continental Prakashan, 1986 (Marathi)
2. Patil, A.V.- रोपवाटिका संगोपन Continental Prakashan. (Marathi)
3. Salunkhe, D.K. – Vanasampada- Samajik Vanikaran, Maharashtra Vidyapeeth Granthnirmiti Mandal, (Marathi)
4. Sagaraiya, K.P.- Forests and Forestry, National Book Trust, 1979.
5. Deshputre, G.B. वनश्री व वनविज्ञान Continental Prakashan.1986 (Marathi)

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Applied agriculture	15/07/2023	Chalk and Talk
II	Agro-Ecology	12/08/2023	Chalk and Talk
III	Horticulture	11/09/2023	Chalk and Talk
IV	Forestry	29/09/2023	Chalk and Talk
V	Field Visit, Practical, Project	18/08/2023	Experiential learning, Project work

Evaluation Pattern**A. Internal Evaluation**

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Syllabus for TYBA Autonomous from the year 2023-24

Name of the Course	Applied Agriculture
Course Code	UARD 603
Class	TYBA
Semester	VI
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core/ Elective
Highlight revision specific to employability/ entrepreneurship/ skill development (if any)	NA

Nomenclature: Applied Agriculture

Course Outcomes:

CO1- To study the concept, scope and significance of applied agriculture.

CO2 – To aware students about zero budget and Bio farming

CO3 – To study the concept, nature, significance and various techniques of horticulture.

CO4 – To study the importance of people participation to promote forestry.

CO5 – To study various agro based allied activities and their importance for rural development.

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Animal husbandry	1) Concept and scope of Animal husbandry- Goat, Sheep, Cattle, etc. 2) Significance of Animal husbandry in rural development. 3) Low productivity of Indian cattle's Causes and measures.	10
II	Poultry	1) Concept, Types, and Essential factor of poultry farm. 2) Significance of Poultry business in rural development. 3) Govt. Schemes for promotion of poultry farming.	10
III	Fishery	1) Concept, nature and scope of Fishery. 2) Various types of fishery and Govt. Schemes for promotion of fishery. 3) Significance of fishery and fish processing in rural development.	10
IV	Processing of Agro-Allied Products	1) Concept and nature of Processing of agro-allied products. 2) Types of agro-allied products. 3) Importance of Processing of agro-allied products.	10
V	Field Visit (Any two)	1A Study of Poultry farm Centre 2 Visit to Fishery Centre / Research Institution, and Report writing 3 Visit to KVK and Report writing	05

Learning Resources recommended:

1. Gadre, Y.I.- पशू विज्ञान माला (1 TO 12, Vidya Granth Prakashan. (Marathi)
2. Desai S.S.- मत्स्य व्यवसाय Konkan Vaibhav Prakashan, 1986. (Marathi)
3. Kulkarni Anilkumar – कोंबडी पालन Continental Prakashan, Pune (Marathi)
4. Singh & Moor – Livestock and Poultry Production, Prentice Hall India, 1982.
5. Kulkarni Anilkumar - सुधारित शेळी पालन, Continental Prakashan, Pune, 1983 (Marathi)
6. Salunkhe, D. K. & Desai B. – कृषी उद्योग आणि ग्रामीण विकास (Marathi)

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Animal husbandry	09/12/2023	Chalk and Talk
II	Poultry	13/01/2024	Chalk and Talk
III	Fishery	27/01/2024	Chalk and Talk
IV	Processing of Agro-Allied Products	17/02/2024	Chalk and Talk
V	Field Visit, Practical, Project	12/02/2024	Experiential learning, Project work

Evaluation Pattern**A. Internal Evaluation**

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60