Name of Programme	Bachelor of Arts (Rural Development)
Level	UG/PG
No of Semesters	06/04
Year of Implementation	2023-24
Programme Specific	1To acquaint students to various administrative structures present in
Outcomes (PSO)	Rural Maharashtra
	2 To inform student about various techniques of rural agricultural
	diversification
	3 To introduce the methods of advanced farming as well as organic
	farming
	4 To provide opportunity to have hand on experience of various
	systems and practices related to rural development
	5 To expose to students to avenues of self-employment in rural areas
	through field visits, case studies, etc.
Relevance of PSOs to the	Konkan is a region known for outmigration of labor. The dearth of
local, regional, national,	employment opportunity in non-farming period was cause in early
and global developmental	days. In last two decades there is large scale seasonal migration
needs (200 words)	towards Konkan of labor from Nepal, Bihar, Odisha, Jharkhand and
	Karnataka. The syllabus is designed to address this issue of mis-
	match between the aspirations of the local youth and the avenues of
	employment in the region.

Syllabus for B A Rural Development (Autonomous) from the year 2023-24

Name of the Course	Introduction to Rural Development - I
Course Code	UARUD101
Class	FYBA
Semester	I
No of Credits	04
Nature	Theory/ Practical / Project/ other (please specify)
Туре	Core (Major)
Highlight revision	The syllabi is modified to make it more relevant to the present
specific to	administrative structures in Villages that work towards
employability/	developmental processes.
entrepreneurship/ skill	
development (if any)	

Nomenclature: Introduction to Rural Development - I

Course Outcomes:

- CO1- The Learner shall be able to understand basic concepts of Rural Development
- CO2 The Learner shall be able to understand basic concept of Rural Society
- CO3 The Learner shall be able to analyze and classify Development Administration, Education, Revenue Administration.
- CO4 The Learner shall be able to evaluate Panchayat Raj system
- CO5 The Learner shall be able to prepare a field visit report

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Rural Development	 Definition of Rural Development Concept of Rural Development Nature and Scope of Rural Development Introduction of Rural Development Ways of Rural Development 	10
II	Rural Society	 Concept of Rural Society Nature of Rural Society Characteristic of Rural Society 	15

Ш	Rural Administration	1.Development Administration – Functions and Responsibilities of Gram Sevaks, Agricultural officers, Health Nurses 2.Education – Anganwadis, Primary education their structure and functions 3. Revenue Administration – Functions of Talathi, Kotwal, Police Patil, Rural Post Office, Livestock Supervisor	15
IV	Panchayat Governance	 Zillha Parishad – Structure and Functions Panchayat Samiti – Structure and Functions Gram Panchayat – Structure and Functions Gram Sabha – Structure and Functions 	15
V	Field Visit (Any one)	1.Visit to Gram Panchayat 2.Agricultural Supervisor Interview	05

- 1) कटार सिंह. अनिल शिशोदिया, ग्रामीण विकास- चौथी आवृत्ती
- 2) डॉ. वा. भा. पाटील, पंचायत राज, प्रकाशक श्री. रंगराव पाटील, प्रशांत पब्लिकेशन्स्
- 3) R.P. MISRA, Rural Development- Concept Publishing Company, New Delhi.
- 4) डॉ. संभाजी एन. देसाई, ग्रामीण समाज व विकास , प्रकाशक श्री. रंगराव पाटील, प्रशांत पब्लिकेशन्स

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Rural Development	26/07/2023	Chalk and Talk, Videos
II	Rural Society	09/08/2023	Chalk and Talk
III	Rural Administration	11/09/2023	Chalk and Talk
IV	Panchayat Governance	30/09/2023	Chalk and Talk
V	Field Visit (Any one)	13/08/2023	Experiential learning, Project work

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	20
Viva voce	10
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Particular	Marks
1	I	Attempt any two questions out of three.	15
2	II	Attempt any two questions out of three.	15
3	III	Attempt any two questions out of three.	15
4	IV	Attempt any two questions out of three.	15
Tota	1		60

Syllabus for B A Rural Development (Autonomous) from the year 2023-24

Nomenclature: Introduction to Rural Development -II

Course Outcomes:

CO1— The Learner shall be able to discriminate various Rural Economy

CO2 – The Learner shall be able to evaluate development of various Ideal Villeges

CO3 – The Learner shall be able to prepare a field visit report

Curriculum:

Unit	Title	Learning Points	No of Lectures
Ι	Rural Economy	1. Nature of Rural Business	15
		2. Rural Resources	
		3. Village Industry	
		4. Rural Economy – Income,	
		Inequality	
II	Ideal Village	1. Ralegansiddhi	10
		2. Hivre Bajar	
		3. Mendha Lekha	
		4. Patoda	
III	Field Visit (Any one)	1. Visit to Village	05
		2. Development Project	

Learning Resources recommended:

- 1) डॉ. दा. धों. काचोळे, ग्रामीण-नागरी प्रश्न आणि समस्या
- 2) प्रा. अशोक रामचंद्र गोरे, ग्रामीण व नागरी समाजशास्त्र, विद्या बुक्स पब्लिशर्स, औरंगपुरा, औरंगाबाद

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Rural Economy	17/12/2023	Chalk and Talk, Videos
II	Ideal Village	30/01/2024	Chalk and Talk, Case Study, Videos

III	Field Visit (Any one)	16/02/2024	Experiential
			learning,
			Project work

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	20
Viva voce	10
Classroom Performance	10
Total	40

A. Semester End Evaluation (Paper Pattern)

Question No	Unit	Particular	Marks
1	I	Attempt any two questions out of three.	20
2	II	Attempt any two questions out of three.	20
3	I & II	Attempt any two questions out of four.	20
Tota	al		60

Name of the Course	Rural Society
Course Code	UARD 301
Class	SYBA
Semester	III
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core (Major)
Highlight revision specific to	NA
employability/ entrepreneurship/	
skill development (if any)	

Nomenclature: Rural Society

Course Outcomes:

CO1- To acquaint students to the types of rural societies

CO2–To introduce the rural institutional systems

CO3-To highlight changes in rural social setup

CO4 -To introduce theories related to social change in rural areas

Curriculum:

Unit	Title	Learning Points	No of	
			Lectures	
Ι	Indian Rural Society	a. Components of Indian Rural Society	10	
		Tribal Community: Definition and Characteristics		
		Rural Community : Definition and Characteristics		
		Urban Community: Definition and Characteristics		
		b. Rural Urban Continuum: Concept, Examples, Impact of		
		Rural Community on Urban Community		
		c. Problems of Weaker Section		
		Scheduled Caste: Problems, Remedial Measures and		
		Constitutional Provisions		
		Scheduled Tribes: Problems, Remedial Measures		
		Problems Of Women: Responsible Factor, Remedial		
		Measures		
II	Rural Institutional	a. Religion: Concept, Features, Main Factors, Function,	10	
	System	Importance		
		b. Education: Concept, Objectives, Function And		
		Importance in Rural Development c. Co-operation: Concept, Features, Merits And Demerits,		
		Importance in Rural Development		
III	Social Change	a. Concept Of Social Change 10		
		b. Reasons Of Social Change		
		c. Change In Rural Social Life		
IV	Concept Related to	a. Sanskritization: Concept, Features, Factors Responsible	10	
	Social Change	for Sanskritization		
		b. Westernization: Concept, Features, Nature, Impact of		

		Westernization on Indian Society	
		c. Modernization: Concept, Nature, causes, Process of	
		Modernization in Rural Area	
V	Field Visit (Any two)	1.Visit to Tribal Development project	05
		2. Visit to Orphanage / Child Development Department	
		3. A Visit to an educational institution	
		4. A study of the factors of social change	
		5. A study of Modernization in last 75 years	

- 1) Dr. Sinha H. K. challenges in Rural Development, 1998 Discovery Publication House, New Delhi-
- 2) Dr. Dubey M. K. Rural and Urban Development in India, 2000, Commonwealth Publisher, New Delhi-110002.
- 3) Dr. Desai A. R. Rural Society in India, 1978 Popular Publication House
- 4) Vasant Desai- Rural Development-Volume. I & Iv
- 5) प्रा. गुरुनाथ नाडगोडे ग्रामीण समाजशास्त्र, १९८९

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
Ι	Indian Rural Society	03/07/2023	Chalk and Talk, AV resources
II	Rural Institutional System	19/07/2023	Chalk and Talk, AV resources
III	Social Change	10/08/2023	Chalk and Talk, AV resources
IV	Concept Related to Social Change	27/09/2023	Chalk and Talk, AV resources
V	Field Visit, Practical, Project	23/08/2023	Chalk and Talk, demonstration,
			AV resources

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Rural Development Strategies
Course Code	UARD 401
Class	SYBA
Semester	IV
No of Credits	03
Nature	Theory/ Practical/ Project/-other (please specify)
Type	Core (Major)
Highlight revision specific to	NA
employability/ entrepreneurship/	
skill development (if any)	

Nomenclature: Rural Development Strategies

Course Outcomes:

CO1- To study agricultural policy of India

CO2 – To study mechanism of rural change CO3 – To study ways and means for rural employment

Curriculum:

Unit	Title	Learning Points	No of
I	Study of Agricultural	a. Schemes Implem By Agricultural Department	Lectures 10
	Policies	b. Schemes Implemented By Panchayat Raj	
		c. Schemes Implemented By Department Of Tribal Development	
П	Agricultural Development	 a. National Agricultural Policy 2007 and Food Security Concept Objectives Features Provision and Drawbacks b. Irrigation and Water Management Importance Of Irrigation In Agriculture Sources Of Irrigation Methods Of Irrigation - Modern And Conventional c. Agricultural Universities and KVK Establishment Importance And Need Function 	10
III	Sources of Rural Employment	 a. Self Help Group Concept Origin and Development Features Importance In Rural Development b. Maharashtra State Rural Livelihood Mission (MSRLM) Features Of Scheme 	
		Concept of DashsutriDashsutri	

Page 3 SYBA Curriculum 2023-24

- '	Tourism Development	 Concept, Types, Function, Importance in Employment Generation Problems Of Agro Based Industries Concept, Factors Merits And Demerits In Tourism a. Rural Tourism: Concept, Nature, Importance, Limitation b. Agro Tourism: Concept, Nature, Importance, Merits and Demerits c. Environmental Tourism: Concept, Nature, Need And 	10
	T: 11 XX: 1. (A	Importance	
V	Field Visit (Any two)	1Study of SHG 2 Study of various schemes of Agriculture Department	05
		2 Study of various schemes of Agriculture Department 3 Study of various agro-related schemes of Panchayat Samiti	

Teaching plan:

Unit	Title	Expected date	Teaching methods
		of completion	
Ι	Study of Agricultural Policies	11/12/2023	Chalk and Talk, AV resources
II	Agricultural Development	12/01/2024	Chalk and Talk, AV resources
III	Sources of Rural Employment	30/01/2024	Chalk and Talk, AV resources
IV	Tourism Development	16/02/2024	Chalk and Talk, AV resources
V	Field Visit, Practical, Project	26/02/2024	Chalk and Talk, Demonstration,
			AV resources

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Test/Assignment	30
Project	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Rural Administration
Course Code	UARD 302
Class	SYBA
Semester	III
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core (Major)
Highlight revision specific	NA
to employability/	
entrepreneurship/ skill	
development (if any)	

Nomenclature: Rural Administration

Course Outcomes:

CO1- To introduce administrative system at district

CO2 – To introduce structure and functioning of revenue administration in district

CO3 – To introduce administrative system related to Law and Order in district

Curriculum:

Unit	Title	Learning Points	No of
			Lectures
I	District	a) Basic concept of District Administration.	10
	Administration	b) Objectives and Principles of District Administration	
		c) Post independence developments of District	
		Administration	
		d) Components of District Administration.	
II	Revenue	a) Historical Background	10
	Administration	b) Scope of Revenue Administration.	
		c) Components of Revenue Administration.	
		d) Functions & Functionaries of Revenue Administration	
III	Law & Order	a) Machinery of Law and order in District	10
	Administration &	b) Judicial Machinery in district	
	Judicial Machinery.	c) Civil and Criminal Judicial	
		d) LokAdalat - (People Judicial)	
IV	Planning for Rural	a) Concept, types and importance of planning.	10
	Development.	b) District planning Machinery.	
		c) Post 1992 reforms in district planning Machinery.	
		d) Need of people participation in rural planning.	
V	Field Visit (Any two)	1 Visit to District Magistrate office	05
		2 Visit to Revenue Department	
		3 Visit to Civil / Criminal Court	
		4 Visit to District Planning Department	

Learning Resources recommended:

१. महाराष्ट्र शासन महाराष्ट्र- जिल्हा परिषद व पंचायत समिती अधिनियम – १९८१

- २. डॉ.श. ना. नवलगुंदकर, भारतीय शासन आणि राजकारण, नरेंद प्रकाशन, पुणे.
- ३. प्रा. ची. ग. धांगरेकर भारतीय राज्यघटना स्वरूप आणि राजकारण, मंगेश प्रकाशन, नागपूर
- ४. प्रा. बी. टी. देशमुख, भारतीय संविधान, पिंपळापुरे, ॲण्ड क. नागपूर.
- ५. कृ. ना. वळसंगकर शासकीय यंत्रणा, महाराष्ट्र विद्यापीठ ग्रंथनिर्मिती मंडळ करिता सुविचार प्रकाशन मंडळ, नागपूर.
- ६. Co-operative Act. 2009 Chaudhari Pulications

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	District Administration	06/07/2023	Chalk and Talk
II	Revenue Administration	29/07/2023	Chalk and Talk
III	Law & Order Administration & Judicial Machinery.	25/08/2023	Chalk and Talk
IV	Planning for Rural Development	29/09/2023	Chalk and Talk
V	Field Visit, Project	14/09/2023	Experiential learning, Project work

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Laws Related to Rural Development
Course Code	UARD 402
Class	SYBA
Semester	IV
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Туре	Core (Major)
Highlight revision specific to	NA
employability/ entrepreneurship/ skill	
development (if any) 100 words	

Nomenclature: Laws Related to Rural Development

Course Outcomes:

CO1- To study provisions in Panchayat Raj Act

CO2 – To study provisions in Land Reform Act

CO3 – To study laws related to PESA

CO4- To study RTI and its role in Rural Development

Curriculum:

Unit	Title	Learning Points	No of
			Lectures
I	Law related to	a) Historical Background.	10
	Panchayat Raj in	b) Mumbai Grampanchayat Act. 1958.	
	Maharashtra	c) Maharashtra Zilhaparishad and PanchayatSamiti Act 1961.	
		d) 73rd Constitutional Amendment.	
II	Land Reform	a) Land holding and Land Reforms.	10
	Legislations	b) Tenancy Act.	
		c) Land Calling Act.	
		d) Consolidation of land holding Act.	
III	Law related to rural	a) Law related to Tribal Community land.	10
	area	b) PESA- (Power of Gram Sabha in Tribal Area)	
		c) Laws related to Forest land - Forest right Act.	
		d) Biodiversity Act Natural Conservation 2002	
		e) Co-operative Act - 2009	
IV	Right of	a) Introduction, Concept	10
	Information Act -	b) Maharashtra RTI Act 2005.	
	2005	c) Consequences & Importance of changes suggested by	
		Central Government	
		d) Annexure A, B, C of RTI	
		e) Impact of RTI on Rural Administration Machinery.	
V	Field Visit (Any	1Study of 7/12 land record extract	05
	two)	2 Study of work and role of BDO/CEO Zilla Parishad	
		3 Visit to local cooperative institute	

Learning Resources recommended:

- 1. Shri. Sarvesh Kulkarni, Central Right to Information Act 2005
- 2. Forest Right Act, Chaudhari Publications

- 3. Biodiversity, Act 2002 Chaudhari Publications
- 4. PESA Act 1996 Chaudhari Publications
- 5. अण्णा हजारे, केंद्रीय माहितीचा अधिकार, अधिनियम २००५

Teaching plan:

Unit	Title	Expected date of	Teaching methods
		completion	
I	Law related to PanchayatRaj in Maharashtra	13/12/2023	Chalk and Talk, Videos
П	Land Reform Legislations	18/01/2024	Chalk and Talk
III	Law related to rural area	03/02/2024	Chalk and Talk
IV	Right of Information Act - 2005	15/02/2024	Chalk and Talk
V	Field Visit, Project	22/02/2024	Experiential learning, Project work

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Agriculture and its Significane in Rural Development
Course Code	UARD 501
Class	TYBA
Semester	V
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core/ Elective
Highlight revision specific to	NA
employability/ entrepreneurship/ skill	
development (if any)	

Nomenclature: Agriculture and its Significance in Rural Development

Course Outcomes:

- CO1- To study the Concepts and importance of agriculture in Rural Development.
- CO2 To study the Significance of inputs for increasing the agricultural production.
- CO3 To understand modern trends and techniques in agriculture.
- CO4- To study the importance of Farm Business Management.
- CO5 To understand the role and significance of agricultural universities in Education, Research and Extension Education.

Curriculum:

Unit	Title	Learning Points	No of
			Lectures
I	Agriculture	a) Definition – History - Nature- Feature of Agriculture.	10
		b) Scope and Role of Agriculture in Indian Economy.	
		c) Agricultural productivity – Concept, Causes of low	
		productivity –consequences -measures.	
II	Land	a) Constituents of Land and. its Natural characteristics and	10
		types of Soil.	
		b) Soil Erosion- types - Causes, consequences- Remedial	
		measures.	
		c) Soil Testing- Need, Importance in Agriculture.	
III	Significance of	a) Seeds - Traditional and Non Traditional and its	10
	Inputs in Agriculture.	Importance	
		b) Types of Fertilizers and Pesticides, its Importance and	
		Consequences	
		c) Agricultural Equipments- Traditional and Non Traditional	
IV	Farm Business	a) Meaning, Objectives and Nature	10
	Management	b) Principles of Farm Business Management.	
		c) Factors of Agricultural Production.	
\mathbf{V}	Field Visit (Any two)	1Visit to Govt. of Maharashtra Agricultural Department and	05
		write and report on any program	
		2 Visit to Agro based industries	
		3 Visit to Organic Farm	

- १. डॉ. जी.एन. झामरे, भारतीय अर्थव्यवस्था विकास व पर्यावरण अर्थशास्त्र, पिंपळापुरे आणि कं. पब्लिकेशन, औरंगाबाद.
- २. डॉ. गंगाधर कायंदे –पाटील, शेतीचे अर्थशास्त्र, चैतन्य पब्लिकेशन, नाशिक १३
- ३. यशवंत पंडितराव, भारतातील ग्रामीण औद्योगिकिकरण.
- ४. डॉ. देसाई, डॉ. निर्मल भालेराव, कृषी अर्थशास्त्र आणि भारतातील शेती व्यवसाय, निराली प्रकाशन.
- 4. Plans for Reclamation of waste Lands Publication and information's Directorate, New Delhi, 1994.
- ξ. Talari J.M., Naik V.G. and Jalgaonkar V.N., Introduction to Agriculture Economics Agriculture Business Management.

Teaching plan:

Unit	it Title Expected date Teaching methods		Teaching methods
		of completion	
Ι	Agriculture	03/07/2023	Chalk and Talk
II	Land	01/08/2023	Chalk and Talk
III	Significance of Inputs in Agriculture	04/09/2023	Chalk and Talk
IV	Farm Business Management	05/09/2023	Chalk and Talk
V	Field Visit, Practical, Project	28/08/2023	Experiential learning, Project work

Evaluation Pattern:

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Agriculture and its Significane in Rural Development
Course Code	UARD 601
Class	TYBA
Semester	VI
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core/ Elective
Highlight revision specific to	NA
employability/ entrepreneurship/ skill	
development (if any) 100 words	

Nomenclature: Agriculture and its Significance in Rural Development

Course Outcomes:

- CO1- To study the concepts and importance of agriculture in Rural Development.
- CO2 To study the Significance of inputs for increasing the agricultural production.
- CO3 To understand modern trends and techniques in agriculture.
- CO4 To study the importance of Farm Business Management.
- CO5- To understand the role and significance of agricultural universities in Education, Research and Extension Education.

Curriculum:

Unit	Title	Learning Points	No of
			Lectures
I	Review of	a) Green Revolution- Concept, Principles, Consequences	10
	Agricultural Policies	and evaluation	
		b) Green Revolution Pre and Post(1950-65 and 1966-onwords)	
		c) In the era of Liberalization Policy 1991 and onwards.	
II	Agricultural	a) Role of Indian Council of Agriculture and Research	10
	Education Extension	(ICAR)	
	and Research	b) Role of Agricultural Universities and	
		KrishiVigyanKendras (KVK)	
		c) Structure and Functions of Department of Agriculture –	
		Govt. of Maharashtra.	
III	Recent Trends in	a) Sustainable Agriculture	10
	Agriculture	b) Organic Farming	
		c) Green House and Tissue Culture	
IV	Agricultural Related	a) Group Farming - Concept, and importance	10
	Activities	b) Food and fruit processing Industries- Nature and	
		importance.	
		c) Women participation in Agricultural Sector.	
V	Field Visit (Any two)	1Visit to Agricultural Universities / KVK	05
		2 Visit to Green House or tissue culture laboratory	
		3 Interaction with Progressive Farmers / Group farming	

- 1. Agarwal A.N., Indian Economy, Problems of Development and Planning
- 2. Dantawala , Indian Agriculture Development since Independence, Oxford & IHB Publication.
- 3. Dr. Chandra Shekar Prasad, Agriculture and Sustainable Development in India, New Century Publication.
- 4. Dr. K.A. Rasure, Sustainable Development in India, Oxford Book Company, Jaipur, New Delhi.
- 5. Raju V.T. and Rao D>V., Economic of farm production And Management, Oxford & IBH Publishing Co Pvt., New Delhi 10049

Teaching plan:

Unit	Title	Expected date of	Teaching methods
		completion	
Ι	Review of Agricultural Policies	09/12/2023	Chalk and Talk
II	Agricultural Education	15/01/2024	Chalk and Talk
	Extension and Research		
III	Recent Trends in Agriculture	03/02/2024	Chalk and Talk
IV	Agricultural Related Activities	26/02/2024	Chalk and Talk
V	Field Visit, Practical, Project	08/02/2024	Experiential learning, Project work

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Rural Marketing and Finance
Course Code	UARD 502
Class	TYBA
Semester	V
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Туре	Core/ Elective
Highlight revision specific to	NA
employability/ entrepreneurship/ skill	
development (if any)	

Nomenclature: Rural Marketing and Finance

Course Outcomes:

- CO1- The course aims to familiarize the students with the basic concepts of Marketing
- CO2 Aware the students regarding nature of the Rural Consumers and rural credit.
- CO3 Knowledge of marketing of agricultural produce.

Curriculum:

Unit	Title	Learning Points	No of
			Lectures
I	Rural Marketing	1) Concept and characteristics of rural marketing.	10
		2) Scope and significance of rural marketing.	
		3) Problems of Rural Marketing and Remedial measures	
II	Agriculture	1) Concept, Nature and types of Agricultural Marketing	10
		2) Functions of Agricultural Marketing	10
	Marketing	3) Significance of Agricultural Marketing in Rural	
		Development.	
III	Marketing Risks and	1) Features of Agricultural Products.	10
	Uncertainties	2) Concepts of marketable surplus and marketed surplus-	
		causes of low marketed	
		surplus.	
		3) Risks and Uncertainties- Types, Remedial Measures.	
IV	Agencies in	1) Marketing Inter-mediators.	10
	Agricultural	2) Agricultural Agencies- Food Corporation of India (FCI)	
	Marketing	3) Agriculture Produce and Marketing Committee (APMC)	
		and National Agricultural	
		Cooperative Marketing Federation (NAFED)	
\mathbf{V}	Field Visit (Any two)	1A visit to local / weekly market	05
		2 A visit to APMC	
		3 Visit to Co-operative society	

- 1. Badi R.V.Badi N.V. Rural Marketing for Module 1 P.NO, 77 to 96, 243 to 250, 457 to 478, 361 to 368
- 2. Mishra and Puri Development Issues of Indian Economy Himalaya Publishing House for Module 1 Mumbai-400 004-2013
- 3. Habeeb U.R. Rahman K.S. Rural Marketing in Indai HPH-Mumbai 400 004---2003.
- 4. Desai Vasant Small-scale industries and entrepreneurship Himalaya Publishing House, "Ramdut', Dr.Bhalerao Marg, Girgaon, Mumbai 400004./1998 p.no.291.
- 5. Dantwala M.L.Indian Agriculture Since Independence Oxford and IBH Publishing Co.Pvt. Ltd. New Delhi 110 001 1990

Teaching plan:

Unit	Title	Expected date	Teaching methods
		of completion	
I	Rural Marketing	13/07/2023	Chalk and Talk
II	Agriculture Marketing	09/08/2023	Chalk and Talk
III	Marketing Risks and Uncertainties	06/09/2023	Chalk and Talk
IV	Agencies in Agricultural Marketing	26/09/2023	Chalk and Talk
V	Field Visit, Practical, Project	07/09/2023	Experiential learning, Project work

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Rural Marketing and Finace
Course Code	UARD 602
Class	TYBA
Semester	VI
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core/ Elective
Highlight revision specific to	NA
employability/ entrepreneurship/ skill	
development (if any)	

Nomenclature: Rural Marketing and Finance

Course Outcomes:

CO1- The course aims to familiarize the students with the basic concepts of Marketing.

CO2 – Aware the students regarding nature of the Rural Consumers and rural credit.

CO3 – Knowledge of marketing of agricultural produce.

Curriculum:

Unit	Title	Learning Points	No of Lectures
I	Rural Finance	Rural Finance - Concept, Nature and types Rural ineptness – causes, consequences and remedial measures Sources of Rural Finance - Institutional and Non Institutional	10
II	Financial Institution	 Co-operative Financial InstitutionsPCCS, DCCB and SCCB Role of NABARD in Rural Development. Regional Rural Banks. 	10
III	Micro Finance	 Concept, Origin and scope of micro finance. Significance of Self -help Group in Rural Development. Self Help Group – Bank linkages. 	10
IV	Problems of Rural Finance	 Problems related to agriculture credit supply. Remedial measures and promotion of rural credit. Crop and livestock insurance and its importance. 	10
V	Field Visit (Any two)	1 A study of self-helf group 2 A study of agricultural co-operative credit society 3 Preparation of application for agricultural finance	05

- 1. Sherlekar S.A. Marketing Management Himalaya publishing House/ 2004 pg.no. 539 to 555
- 2. Acharya S.S: Agarwal N.L. Agriculture Marketing in India Oxford and IBH Publishing company private limited 113-B Shahpurjat Asian Village side, New Delhi- 110049 India.
- 3. Desai. S.S. M Fundamental of rural economics Himalaya publishing House 1986
- 4. Reddy Subba. S: Raghu ram p Agriculture finance and management Oxford and IBH Publishing company private limited 113-B Shahpurjt Asian Village side, New Delhi 110049 India.
- 5. Datta Ruddar : Sundaram K P M Indian economy S. Chandand company limited 7361, Ramnagar, New Delhi-110055.

Teaching plan:

Unit	Title	Expected date	Teaching methods
		of completion	
Ι	Rural Finance	07/12/2023	Chalk and Talk
II	Financial Institution	10/01/2024	Chalk and Talk
III	Micro Finance	01/02/2024	Chalk and Talk
IV	Problems of Rural Finance	22/02/2024	Chalk and Talk
V	Field Visit, Practical, Project	10/02/2024	Experiential learning, Project work

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Applied Agriculture
Course Code	UARD 503
Class	TYBA
Semester	V
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Type	Core/ Elective
Highlight revision specific to	NA
employability/ entrepreneurship/ skill	
development (if any)	

Nomenclature: Applied Agriculture

Course Outcomes:

CO1- To study the concept, scope and significance of applied agriculture.

CO2 – To aware students about zero budget and zero budget and Bio farming.

CO3 – To study the concept, nature, significance and various techniques of horticulture.

CO4 – To study the importance of people participation to promote forestry.

CO5- To study various agro based allied activities and their importance for rural development.

Curriculum:

Unit	Title	Learning Points	No of
			Lectures
I	Applied agriculture	1) Definition, nature and scope of applied agriculture.	10
		2) Significance of allied activities in applied agriculture.	
		3) Its significance in rural development.	
II	Agro-Ecology	1) Definition, nature and scope of Agro-Ecology.	10
		2) Zero Budget Farming and Bio-farming.	
		3) Mix cropping pattern.	
III	Horticulture	1) Concept and Nature of Horticulture.	10
		2) Significance of Horticulture and Floriculture in Rural	
		development.	
		3) Various Techniques and factors of horticulture.	
IV	Forestry	1) Concept and Types of forestry	10
		2) Importance of forestry.	
		3) Government role and peoples participation to promote	
		forestry.	
\mathbf{V}	Field Visit (Any two)	1Visit to Horticulture Nursery	05
		2 Visit to Agro-allied processing unit	
		3 Visit to Social forestry/ forest department	

- 1. Patil, A.V. & Bhore D.P. कोरडवाहू फळझाडे Continental Prakashan, 1986 (Marathi)
- 2. Patil, A.V.- रोपवाटिका संगोपन Continental Prakashan. (Marathi)
- 3. Salunkhe, D.K. Vanasampada- Samajik Vanikaran, Maharashtra Vidyapeeth Granthnirmiti Mandal, (Marathi)
- 4. Sagaraiya, K.P.- Forests and Forestry, National Book Trust, 1979.
- 5. Deshputre, G.B. वनश्री व वनविज्ञान Continental Prakashan.1986 (Marathi)

Teaching plan:

Unit	Title	Expected date	Teaching methods
		of completion	
Ι	Applied agriculture	15/07/2023	Chalk and Talk
II	Agro-Ecology	12/08/2023	Chalk and Talk
III	Horticulture	11/09/2023	Chalk and Talk
IV	Forestry	29/09/2023	Chalk and Talk
V	Field Visit, Practical, Project	18/08/2023	Experiential learning, Project work

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total		60

Name of the Course	Applied Agriculture
Course Code	UARD 603
Class	TYBA
Semester	VI
No of Credits	03
Nature	Theory/ Practical/ Project/ other (please specify)
Туре	Core/ Elective
Highlight revision specific to	NA
employability/ entrepreneurship/ skill	
development (if any)	

Nomenclature: Applied Agriculture

Course Outcomes:

CO1- To study the concept, scope and significance of applied agriculture.

CO2 - To aware students about zero budget and Bio farming

CO3 – To study the concept, nature, significance and various techniques of horticulture.

CO4 – To study the importance of people participation to promote forestry.

CO5 – To study various agro based allied activities and their importance for rural development.

Curriculum:

Unit	Title	Learning Points	No of
			Lectures
I	Animal husbandry	1) Concept and scope of Animal husbandry- Goat, Sheep, Cattle, etc.	10
		2) Significance of Animal husbandry in rural development.3) Low productivity of Indian cattle's Causes and measures.	
II	Poultry	 Concept, Types, and Essential factor of poultry farm. Significance of Poultry business in rural development. Govt. Schemes for promotion of poultry farming. 	
III	Fishery	 Concept, nature and scope of Fishery. Various types of fishery and Govt. Schemes for promotion of fishery. Significance of fishery and fish processing in rural development. 	10
IV	Processing of Agro- Allied Products		
V	Field Visit (Any two)	1A Study of Poultry farm Centre 2 Visit to Fishery Centre / Research Institution, and Report writing 3 Visit to KVK and Report writing	05

- 1. Gadre, Y.I.- पशू विज्ञान माला (1 TO 12, Vidya Granth Prakashan. (Marathi)
- 2. Desai S.S.- मत्स्य व्यवसाय Konkan Vaibhav Prakashan, 1986. (Marathi)
- 3. Kulkarni Anilkumar कोंबडी पालन Continental Prakashan, Pune (Marathi)
- 4. Singh & Moor Livestock and Poultry Production, Prentice Hall India, 1982.
- 5. Kulkarni Anilkumar सुधारित शेळी पालन, Continental Prakashan, Pune, 1983 (Marathi)
- 6. Salunkhe, D. K. & Desai B. कृषी उद्योग आणि ग्रामीण विकास (Marathi)

Teaching plan:

Unit	Title	Expected date of completion	Teaching methods
I	Animal husbandry	09/12/2023	Chalk and Talk
II	Poultry	13/01/2024	Chalk and Talk
III	Fishery	27/01/2024	Chalk and Talk
IV	Processing of Agro-Allied Products	17/02/2024	Chalk and Talk
V	Field Visit, Practical, Project	12/02/2024	Experiential learning, Project work

Evaluation Pattern

A. Internal Evaluation

Method	Marks
Submission of Field Visit Report	30
Classroom Performance	10
Total	40

B. Semester End Evaluation (Paper Pattern)

Question No	Unit	Marks
1	I	15
2	II	15
3	III	15
4	IV	15
Total	60	